

**MSA has been providing transportation engineering services for more than 60 years.**

We've work alongside municipalities to complete roadway and bridge improvements all across Wisconsin. Our ability to navigate WisDOT rules, processes, standards and reports makes MSA a key partner in bringing local projects from concept to completion. And, the depth of our in-house expertise of 350+ professionals allows us to build teams that are truly suited to the complexity of each project.



**Kevin Ruhland, PE**  
**VICE PRESIDENT & MOBILITY  
SERVICE LINE LEAD**  
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Kevin leads MSA's Mobility service line, working with over 60 professionals dedicated to transportation engineering for roads, bridges, traffic engineering, construction management, airports and real estate acquisition. He has overseen a wide range of municipal and DOT transportation projects over his 20-plus-year career, including multiple pavement replacement, rehabilitation, and reconstruction projects of varying complexities for both concrete and asphalt pavement. The combination of technical expertise and practical real-world design experience allows our Mobility team to provide realistic, win-win solutions that improve the movement of people and goods safely and efficiently.



**Rob Uphoff, PE**  
**SR. VICE PRESIDENT & PUBLIC  
WORKS SERVICE LINE LEAD**  
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Rob leads MSA's Public Works service line. He has been planning, designing and constructing infrastructure system needs for municipalities for over 30 years. Rob's skill set is exemplified by his breadth of projects which include municipal infrastructure improvements—including urban roadway planning, design and construction, water supply and distribution planning, design and construction, stormwater planning, design, and construction, and sewer collection design and construction. These projects include planning, estimating, scheduling, and coordination with funding programs, as well as fulfilling requirements of state and local governmental review agencies.

